# **COOKIES**



#### **COOKIE POLICY**

This Cookie Policy describes the different types of cookies and similar technologies that may be applied on the Direct 2 Lender Private Finance Ltd site.

Direct 2 Lender Private Finance Ltd may change this Cookie Policy at any time. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through the Site.

# WHAT IS A COOKIE?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a Site. Cookies are then sent back to the originating Site on each subsequent visit, or to another Site that recognises that cookie. Cookies are useful because they allow a Site to recognise a user's device. You can find more information about cookies at:

www.allaboutcookies.org www.youronlinechoices.eu

Cookies do lots of different jobs, like letting you navigate between pages efficiently remembering your preferences, and generally improve your website experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

Most Sites you visit will use cookies in order to improve your user experience by enabling that Site to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie').

Cookies may be set by the Site you are visiting ('first party cookies') or they may be set by other Sites who run content on the page you are viewing ('third party cookies').

## **COOKIES USED ON THIS SITE**

Direct 2 Lender Private Finance Ltd ("us"/"our"/"we") uses first party and third party cookies. We use cookies in order to make this Site easier to use, to support the provision of information and functionality to you, as well as to provide us with information about how this Site is used so that we can make sure it is as up to date, relevant and error free as we can.

Further information about the types of cookies that are used on this Site is set out in Direct 2 Lender Private Finance Ltd Privacy Statement. To the extent any Personal Information is collected through cookies, the Data Privacy Statement applies and compliments this Cookie Policy.



By continuing to browse the Site you are agreeing to our use of cookies and the cookies notice at the top of your browser will disappear. If you block our use of cookies, you may be unable to access certain areas of our Site and certain functions and pages will not work in the usual way. Doing so may also affect our ability to update this Site to cater for user preferences and improve its performance.

# **PERFORMANCE COOKIES**

Performance cookies collect information about how visitors use a Site; for example which pages visitors go to most often, and if they get error messages from web pages. These cookies do not collect any information that identifies a visitor. The information that these cookies collect is aggregated and is therefore anonymous. It is only used to improve how a Site works.

#### **FUNCTIONAL COOKIES**

Functional cookies allow this Site to remember choices you make (such as your user name and log in details) and any customisations you make to Site pages during your visit in order to provide enhanced, personalised features. For example these cookies can be used to remember changes you have made to text size, fonts and other elements of web pages that can be customised. They may also be used to provide services which you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymous and they cannot track your browsing activity on other Sites.

## MANAGING COOKIES IN YOUR BROWSER

In addition to the options provided above, you may refuse or accept cookies from the Site at any time by activating settings on your browser. Information about the procedure to follow in order to enable or disable cookies can be found on your Internet browser provider's site via your help screen.

Please be aware that if cookies are disabled, not all features of the Site may operate as intended.



## **FURTHER INFORMATION**

You can find more information about cookies by visiting www.allaboutcookies.org to obtain detailed information on how to prevent cookies from being set on your particular browser.

For further information about Google Analytics please see: Safeguarding your Data.

To opt out of being tracked by Google Analytics across all Sites, visit: Opt-out Browser Add-on.

If you would like further information about the cookies used in relation to YouTube videos, the YouTube privacy notice, including details about YouTube related cookies, is available at:

Google Privacy Policy.

If you would like to find out more about advertising networks and affiliate programmes and how cookies are used for these purposes, please visit: www.youronlinechoices.com

This is an information portal which is run by the Internet Advertising Bureau (IAB), the trade association for digital advertising, and will provide you with all the information you need to know about online behavioural advertising and the choices available to you.